



NORDIC ARTISTS OF NEW YORK

JOIN US IN CELEBRATING NORDIC AND BALTIC ART IN NEW YORK  
WITH AN IMMERSIVE EVENING OF MUSIC & PERFORMING AND VISUAL ARTS AT

# TRUE NORTH

Earth Day April 22nd 2025 at New York Estonian House

**TRUE NORTH** by Nordic Artists of New York is an immersive exhibition and communal celebration featuring Nordic and Baltic music, dance, performing and visual arts by nearly 40 New York-based Nordic and Baltic creators, while highlighting local environmental initiatives.

Besides pioneering as a unique collaboration between artists, artforms and cultural communities, True North is also a great collaboration between various Nordic art organizations. Our current partners include:



**NORDIC  
INTERNATIONAL  
FILM FESTIVAL**



Scandinavian  
American  
Theater  
Company



JOIN US [HERE](#) OR BY CONTACTING US DIRECTLY AT  
[INFO@NORDICARTISTSOFTNEWYORK.COM](mailto:INFO@NORDICARTISTSOFTNEWYORK.COM)

## WHY JOIN AS A TRUE NORTH PARTNER?

Whether tied together by artform, heritage or organizational structure, True North brings together various audiences to connect, collaborate and build community. As a True North partner your organization or brand is able to resonate across our shared cultural field via:

- Visibility** at the event as well as in our online marketing, newsletter, and social media
- Official partner status** on our ticket sales platform and website
- Direct contribution** to the NY Nordic and Baltic art community
- Connections** with various other organizations in our field, paving way for future collaboration

## HOW TO BECOME A TRUE NORTH PARTNER?

Here are a few of the many ways you can take part in this historic collaboration:

- Direct donation towards specific event costs, such as artist fees or Nordic treats for our reception
- Sponsoring performers and branded decor for one of our stages
- Elevating True North in your newsletter and other communications
- Offering us your rehearsal/meeting space or event equipment
- Including your product in our VIP Gitfbags/Raffle prizes/Silent auction, benefiting NANY and our artists

**NORDIC ARTISTS OF NEW YORK (NANY) IS AN INDEPENDENT ORGANIZATION DEDICATED TO UNITING,  
ELEVATING, AND INSPIRING NORDIC AND BALTIC ARTISTRY IN NEW YORK.**

**READ MORE ABOUT US AND OUR MISSION [HERE](#).**